



KRISTINA SMEKENS PRESENTS ...

Year-Long Strategies
for Leading the

Writer's Workshop

TWO POWERFUL WORKSHOPS COMING THIS SUMMER TO

Indianapolis, IN • Fort Wayne, IN • Evansville, IN • Chicago, IL

Learn more & register online at www.SmekensEducation.com

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P.O. Box 332 • Warren, IN 46792

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Tap into the energy & expertise of

Kristina Smekens

About the presenter:



KRISTINA SMEKENS is a highly sought after speaker and author who specializes in writing. A full-time literacy consultant, Kristina works with K-12 teachers throughout the Midwest sharing practical strategies for applying the 6 Traits of Writing, implementing the authentic writing process, and writing across the curriculum.

She is a certified 6 Traits trainer and author of several books, including *Launching the Writer's Workshop*, *The Trait Mate: 6-Traits Starter Lessons*, and the *Writing Parent Pack*.

As president of Smekens Education Solutions, Inc., she leads a growing team of literacy consultants who provide training and support to K-12 teachers through on-site staff development and regional workshops.

Her fast-paced, enthusiastic presentations have helped to motivate and improve teachers for the past 10 years.

What others are saying:

- ✓ *Kristina is inspirational in what she presents but also makes you feel like you have the ability to be successful in your own classroom!* (L. Ruby)
- ✓ *I love attending Kristina's workshops. They are packed full of entertainment and ideas that I can take back to my classroom and get started on right away.* (B. Black)
- ✓ *Looking at it in its totality, this was perhaps the best 1-day workshop I've ever attended - from the quality of the presenter to the pacing, to the organization and quality of the handouts!* (L. Nolan)
- ✓ *I'm going back to school with an abundance of tools and ideas to implement.* (K. Bailey)
- ✓ *Kristina always gives the most useful classroom strategies to use right away. I'm always ready to try new things from her workshops.* (B. Sammons)
- ✓ *Kristina was extremely entertaining with real suggestions to get me started in my writing class. I thought it was the best, most informative workshop that I've ever attended!* (S. Lazas)
- ✓ *So practical, helpful, and empowering! 5 Stars!* (P. Peterson)

Smekens Education Solutions, Inc.

The K-12 literacy experts

On-site professional development

Smekens Education specializes in providing customized, on-site training for schools and districts seeking to improve student performance in reading or writing.

Our team of educational consultants are sought after for their ability to provide classroom-tested strategies that are grounded in current research. Whether for a staff of 10 or 200, Smekens Education delivers professional development that equips and encourages teachers with practical strategies for their classrooms.



TheLiteracyStore.com

When shopping for the tools to teach reading and writing, look first to **TheLiteracyStore.com**,



where you'll find thousands of titles from all the major publishers, including Scholastic, Candlewick Press, Edupress, Shell, and many more. At **TheLiteracyStore.com** you will also find research-based literacy resources published by Smekens Education Solutions, such as books, lesson packs, strategy cards, bookmarks, posters, and more. Go shopping today at **www.TheLiteracyStore.com**.



Book & CD are free

Educators who attend the seminar "Launching the Writer's Workshop" receive a FREE copy of the Kristina's latest book on this topic, available for primary grades, or grades 3 and up. This popular resource is loaded with lesson plans, anchor papers, and classroom photos, and includes a CD with downloadable forms and handouts. (A \$20 value!)

DAY ONE **The Launch**

Starting Up the Writer's Workshop

Workshop Overview

Starting the year can be an awkward and anxious experience. Many teachers have confessed that they struggle to get their writing workshops off the ground. *What should I do the first weeks of school? What are key lessons to jumpstart my writing curriculum? How fast or slow should I move?* These are valid questions. And, it's easy to see why so many teachers are eager for some beginning-of-the-year lesson suggestions.

Training topics:

Whether teachers currently utilize the 6-Traits, Four Blocks, Writer's Workshop, Literacy Collaborative, Balanced Literacy or some other writing model, this workshop targets the heart of what every teacher wants for the initial weeks of school. It provides participants with a powerful framework of lessons that can help launch their writing year, including:

- Strategies to establish the writing environment through routines and procedures
- Lessons for the first day of school that set the tone for daily writing
- Organization ideas for using writing folders and writers' notebooks
- Day-by-day strategies to introduce the 6-Traits of writing so teachers and students are using a common language
- Mini-lesson ideas to target early-in-the-year writing skills



When you leave you'll be able to:

- ✓ Kick off your writing year with a 20-day "game plan"
- ✓ Implement a writer's notebook in the classroom
- ✓ Establish procedures and manage a writer's environment
- ✓ Target common writer dependencies with mini-lessons
- ✓ Take home a complimentary copy of the book "Launching The Writer's Workshop" by Kristina Smekens



When you leave you'll be able to:

- ✓ Organize your grade level writing standards and grammar skills within writing units throughout the year
- ✓ Plan mini-lessons and corresponding independent activities to develop students' writing skills
- ✓ Take one mini-lesson and develop it into a multi-day series that gradually releases the responsibility to the students
- ✓ Plan your writing units to give students experience writing both free-choice final drafts and no-choice first drafts (prompts)
- ✓ Speed up or slow down any writing unit to meet the needs of your writers
- ✓ Target isolated skills within intermittent "maintenance mini-lessons" throughout the year

Beyond DAY TWO

the Launch *Planning the Writer's Workshop All Year Long*

Workshop Overview

After you've devised a plan to launch your writer's workshop during the first weeks of school, the next step is to look ahead toward the rest of the year. This one-day workshop is designed to guide K-8 teachers through the planning of a year-long writing curriculum, incorporating mini-lessons, literature, and assessment within a variety of writing units. Kristina will provide lesson plan examples for several writing units, then she'll reveal her framework for developing any writing unit on your own.

Training Topics

- Activities to utilize whenever you introduce a new writing genre to students
- Ways to incorporate student anchor papers and kid-friendly rubrics within a unit
- Procedures for selecting which writing standards to target within a writing unit
- Strategies for teaching a writing skill over multiple days to deepen student understanding and gradually release responsibility to the students
- Ways to integrate grammar study throughout the year
- Strategies to balance free choice writing and prompted writing assignments
- Strategies to balance first drafts along with final-draft pieces
- Suggestions for grading student writing and assessing students' understanding of a genre

Workshop itinerary

7:30--8:30 a.m.	Registration & breakfast snack
8:30--10:00 a.m.	Workshop begins
10:00--10:15 a.m.	Morning break & book shopping
10:15--11:45 a.m.	Workshop continues
11:45 a.m.--1:00 p.m.	Enjoy lunch on your own
1:00--2:00 p.m.	Workshop continues
2:00--2:15 p.m.	Afternoon break & book shopping
2:15--3:30 p.m.	Workshop concludes

What participants receive:

High-energy instruction. Kristina will share classroom-tested strategies that work.

Valuable resources. Each participant will receive a packet of materials with ready-to-use strategies.

On-site bookstore. Professional books, picture books, and other resources will be available for purchase on-site.

Recognition. Each person who attends the workshop will receive a certificate of participation which acknowledges time spent in literacy training.

Graduate Credit. For an additional fee, participants are eligible to earn one hour of graduate credit from Purdue University-Calumet for each one-day workshop attended. Call Smekens Education for more details on graduate credit.

Who should attend?

- Grade K-6 Classroom Teachers
- Middle School Language Arts Teachers
- Teacher Leaders or Building-Level Coaches
- Building or District-Level Literacy Coordinators
- Title I Teachers/Directors
- Elementary or Middle School Principals
- Curriculum Directors

Three ways to register:

ONLINE -- www.SmekensEducation.com

Use your credit card to register online

FAX -- 888-376-0489

Fax completed registration forms with a school purchase order

MAIL

Send the completed registration form with payment by mail to:
Smekens Education Solutions, Inc.
P.O. Box 332 • Warren, IN 46792

Questions?

Call Smekens Education @ 1-888-376-0448

WORKSHOP REGISTRATION

Select the appropriate workshop, date and location

THE LAUNCH - STARTING THE WRITER'S WORKSHOP

JULY 26, 2010 (Fishers Conference Center, Fishers, IN)

JULY 29, 2010 (The Landmark Centre, Fort Wayne, IN)

AUGUST 2, 2010 (Airport Marriott, Evansville, IN)

AUGUST 5, 2010 (Holiday Inn -- Elk Grove, Chicago, IL)

BEYOND THE LAUNCH - THE REST OF THE YEAR

JULY 27, 2010 (Fishers Conference Center, Fishers, IN)

JULY 30, 2010 (The Landmark Centre, Fort Wayne, IN)

AUGUST 3, 2010 (Airport Marriott, Evansville, IN)

AUGUST 6, 2010 (Holiday Inn -- Elk Grove, Chicago, IL)

Name: _____

Home address: _____

City/State/Zip: _____

Home phone: _____

School name: _____

School address: _____

City/State/Zip: _____

School phone: _____

Title: _____ Grade level: _____

Primary e-mail: _____

Where would you like your confirmation sent?

Home School

REGISTRATION FEES:

Earlybird registration: 1 Day \$175 2 Days \$350
Registrations received at least 15 days in advance of workshop

Standard registration: \$190 \$380
Registrations received within 15 days of workshop

TOTAL PAYMENT DUE: _____

All registration forms must be accompanied by a check or other payment information.

Check made payable to Smekens Education Solutions, Inc.

Purchase Order (P.O. Number: _____)

(P.O.'s can be faxed with this form to 888-376-0489.)

CANCELLATIONS/SUBSTITUTIONS: Cancellations are permitted up to 10 days prior to the selected workshop. A refund, minus a \$50 service fee, will be made for cancellations made prior to the 10-day window. Substitutions can be made at any time.