

# Expository Persuasive Argumentative

## Sentence length impacts the message

Put **ATTENTION-GRABBING** information in **SHORT** sentences

Put **EXPLANATIONS** in **LONG** sentences

- Isolate hard-hitting facts in their own short sentences.
- Punctuate an idea in a short, declarative sentence.
- Restate a previous point in a short, succinct sentence.
- Add voice in a short witty sentence.

- Introduce topic/thesis sentence.
- Explain reasons or thinking.
- Clarify data/facts reported.
- Restate/Summarize a previous point.
- Conclude a thought/reason.