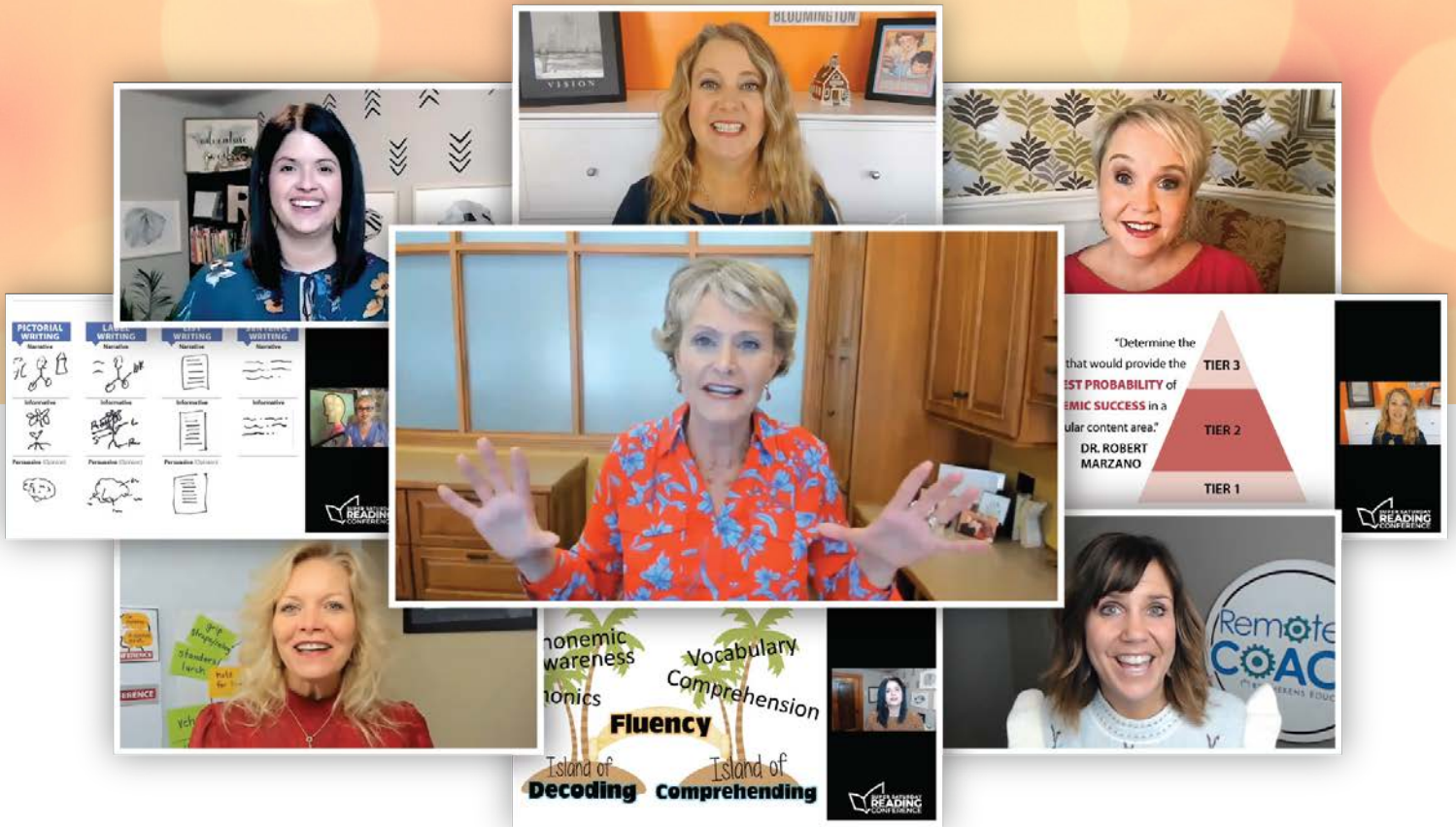


A VIRTUAL  
EVENT FOR  
K-12 EDUCATORS

# SUPER SATURDAY READING CONFERENCE



**25+ engaging sessions to help  
teachers build better readers**

Vocabulary & Word Study — Comprehension Standards  
Reader Thinking — Text-Based Responses — Content-Area Reading

# PD on a Saturday?

Ok, let's face it—teachers are being stretched to the limit, and weekends are a cherished pocket of personal time. So why would you want to attend a full-day workshop on a Saturday?

- Super Saturday is going to be super fun! With free digital giveaways and periodic prize drawings, everyone will be a winner.
- You will learn so many practical, ready-to-use strategies, you'll be excited to return to school on Monday.
- Substitute teachers are virtually nonexistent at most schools, making mid-week attendance nearly impossible. Even if you could find a sub, attending on a Saturday means no sub plans!
- Attending on a Saturday allows you to participate from the comfort of your own home.
- Don't want to give up your Saturday? No problem! Register anyway so that you have on-demand access to the entire conference after the live event concludes.



## CONFERENCE OVERVIEW

**KEYNOTE:** 9:00 a.m. - 10:00 a.m. | **CLOSING SESSION:** 3:30 p.m. - 4:00 p.m.

STRAND	10:15 a.m.	11:15 a.m.	12:30 p.m.	1:30 p.m.	2:30 p.m.
<b>VOCABULARY &amp; WORD STUDY</b>	<b>Recognize the stages of word work</b> K-3/ELL	<b>Ramp up root-word instruction</b> 3-12/ELL	<b>Master vocabulary with Marzano's six steps</b> K-12/ELL	<b>Crack the code on functional vocabulary</b> 2-12/ELL	<b>Construct grade-level vocabulary lists</b> K-12
<b>COMPREHENSION STANDARDS</b>	<b>Advance beyond retelling/summarizing in literature</b> K-12	<b>Track ideas across a story</b> K-12	<b>Understand how text structure impacts comprehension</b> K-12	<b>Differentiate between the perspective &amp; point of view of texts</b> K-12	<b>Learn the secret to comparing texts</b> K-12
<b>READER THINKING</b>	<b>Honor all components identified within the science of reading</b> K-12/ELL	<b>Demystify context clues</b> K-12/ELL	<b>Teach inferring in 5 steps</b> K-12/ELL	<b>Infer despite a lack of background knowledge</b> K-12/ELL	<b>Annotate &amp; note-take to improve comprehension</b> K-12/ELL
<b>TEXT-BASED RESPONSES</b>	<b>Equip readers from the first day to test day</b> 3-12	<b>Write about texts in the primary grades</b> K-2/ELL	<b>Improve constructed-response writing</b> 2-12	<b>Synthesize to produce extended responses</b> 3-12	<b>Target 4 types of narrative reading responses</b> 2-12
<b>CONTENT-AREA READING</b>	<b>Redefine research experiences</b> 2-12	<b>Understand the unique skills of subject-area reading</b> 2-12/ELL	<b>Move beyond identifying text features</b> K-12/ELL	<b>Apply comprehension strategies when solving word problems</b> 2-12/ELL	<b>Dive deep into digital texts</b> K-12/ELL



**9:00 a.m. – 10:00 a.m. EDT**  
**KEYNOTE BY KRISTINA SMEKENS**

**Reading lessons redefined**

In an era when distractions and disruptions are commonplace, delivering effective whole-class lessons is a persistent challenge. To overcome that challenge, teachers need the tools to make their lessons explicit and engaging. During her kickoff to Super Saturday, Kristina Smekens will redefine the traditional idea of a reading “lesson” and equip attendees with the motivation and methodology they need to begin using this instructional time to build better readers.

**10:15 a.m. – 11:00 a.m. EDT**

**Recognize the stages of word work**

Advance students through the hierarchy of phonics development.  
 AUDIENCE: K-3/ELL

**Advance beyond retelling/summarizing in literature**

Acquire a scaffold of lesson concepts to advance readers from retelling to summarizing to inferring the theme.  
 AUDIENCE: K-12

**Honor all components identified within the science of reading**

Understand that phonics and decoding must be taught in conjunction with comprehension and meaning— and vice versa.  
 AUDIENCE: K-12/ELL

**Equip readers from the first day to test day**

Identify a yearlong scaffold of write-about-reading skills needed to be game-day ready.  
 AUDIENCE: 3-12

**Redefine research experiences**

Identify frequent and authentic opportunities for students to execute research in the everyday classroom.  
 AUDIENCE: 2-12

**Why attend the  
 Super Saturday  
 Reading  
 Conference?**

**SOMETHING FOR EVERYONE**

✓ This fun and engaging virtual conference features more than 25 sessions that will bolster your reading instruction.

**VIEW EVERY SESSION**

✓ Gain an entire year of access to the video recordings for all 25+ sessions after the conference is over.

**MEMBERS-ONLY “SECRET SITE”**

✓ Gain lifetime access to the conference “secret site.” This password-protected website features hundreds of digital resources, including session handouts, lessons, videos, photos, digital documents, and more. (All 25+ sessions are included!)

**CONTINUING EDUCATION**

✓ Earn up to 20 hours of continuing education credit

**GRADUATE-LEVEL CREDIT**

✓ You may choose to pursue up to 3 hours of graduate-level credit. (Additional fee required.)

**CONVENIENT**

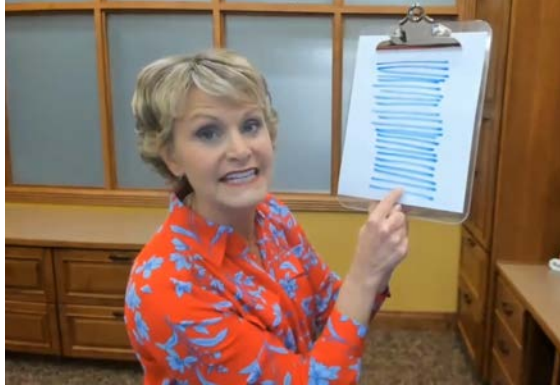
✓ Participate in powerful professional learning from the comfort of your own home — no travel required!

**HUGE VALUE**

✓ For just \$239 per person, attendees can view every session, receiving 20 hours of professional development training for one low price.

**GET MOTIVATED**

✓ Whether you are new to teaching or a seasoned pro, Super Saturday will provide the methods and motivation you need to help your students become stronger readers!



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## **PRAISE FOR SUPER SATURDAY**

*“This Saturday program was worth my time and concentration! Thank you for such thorough and thoughtful information.”*

**- LAUREN HURST**

*“Super Saturday was well worth my money. The presenters are knowledgeable and professional. The materials and sessions presented were useful and valuable to today’s classroom. Also, I now have access to several resources online for life!”*

**- KIMBERLY HAMM**

*“I’ve attended many Smekens trainings both virtually and in person; every time I learn so much! They also provide so much support after the training. I am constantly emailing and asking questions to which they promptly respond and provide helpful feedback and support. You just don’t get that much personalization from any other conference/company!”*

**- JESSICA SNYDER**

*“I learned so many invaluable strategies this afternoon that I am eager to implement into my classes as soon as Monday since we are preparing for our district and state tests.”*

**- LORI HAMBY**

*“I love learning from Kristina Smekens! I have taken several of her virtual classes and keep coming back for more! Just finished my 15th class, and I’m still learning new things.”*

**- ELIZABETH ATKINS**

### **11:15 a.m. – 12:00 p.m. EDT**

#### **Ramp up root-word instruction**

Grow vocabulary knowledge exponentially with explicit lessons on prefixes, suffixes, and bases.

AUDIENCE: 3-12/ELL

#### **Track ideas across a story**

Acquire a scaffold of lesson concepts to teach readers how to track individual story elements and analyze their relationships.

AUDIENCE: K-12

#### **Demystify context clues**

Go beyond telling students to use context clues by explicitly teaching what clues to look for, where to look for them, and how to apply them.

AUDIENCE: K-12/ELL

#### **Write about texts in the primary grades**

Recognize the essential ingredients in a written response — regardless of the developmental stage.

AUDIENCE: K-2/ELL

#### **Understand the unique skills of subject-area reading**

Learn precisely how texts and purposes vary when reading in math, ELA, science, and social studies.

AUDIENCE: 2-12/ELL

### **12:30 p.m. – 1:15 p.m. EDT**

#### **Master vocabulary with Marzano’s six steps**

Provide whole-class mini-lessons on domain-specific vocabulary following Marzano’s research-based steps to mastery.

AUDIENCE: K-12/ELL

#### **Understand how text structure impacts comprehension**

Acquire a scaffold of lesson concepts to understand the connection between an author’s purpose and the text’s organizational structure.

AUDIENCE: K-12

#### **Teach inferring in 5 steps**

Introduce how the *Reading Voice* and *Thinking Voice* work together to figure out something the author never stated.

AUDIENCE: K-12/ELL

#### **Improve constructed-response writing**

Target the essential components that need to be included in a polished constructed response — evidence, elaboration, and explanation.

AUDIENCE: 2-12

#### **Move beyond identifying text features**

More than naming types of text features, emphasize the purposes behind the inclusion of these organizational aids.

AUDIENCE: K-12/ELL

### 1:30 p.m. – 2:15 p.m. EDT

#### Crack the code on functional vocabulary

Recognize the direct relationship between knowing general academic words and accurately decoding a prompt.

AUDIENCE: 2-12/ELL

#### Differentiate between the perspective & point of view of texts

Acquire a scaffold of lesson concepts to determine character feelings in literature, infer author's perspective in informational text, and analyze points of view of both.

AUDIENCE: K-12

#### Infer despite a lack of background knowledge

Provide strategies for readers to approximate answers even without personal experience.

AUDIENCE: K-12/ELL

#### Synthesize to produce extended responses

Demonstrate a deep understanding after reading multiple texts on the same topic.

AUDIENCE: 3-12

#### Apply comprehension strategies when solving word problems

Teach the technical and close-reading skills needed to comprehend story problems in math.

AUDIENCE: 2-12/ELL

### 2:30 p.m. – 3:15 p.m. EDT

#### Construct grade-level vocabulary lists

Learn the 4-step process for building a grade-level list of domain-specific and general academic words.

AUDIENCE: K-12

#### Learn the secret to comparing texts

Acquire a scaffold of lesson concepts that move readers from analyzing individual ideas to comparing whole texts.

AUDIENCE: K-12

#### Annotate & note-take to improve comprehension

Equip readers with various ways to record their thoughts about authors' ideas.

AUDIENCE: K-12/ELL

#### Target 4 types of narrative reading responses

Examine common narrative writing prompts students face on standardized reading assessments.

AUDIENCE: 2-12

#### Dive deep into digital texts

Teach students what the *Reading Voice* says, sees, and hears when "reading" audio, visual, and video texts.

AUDIENCE: K-12/ELL

### 3:30 p.m. – 4:00 p.m. EDT | CLOSING SESSION

In this final session, Kristina Smekens will wrap up the conference with guidance on how attendees can apply what they learned during Super Saturday to impact students for years to come.

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### PRAISE FOR SUPER SATURDAY

*“Smekens Education is one of the best things that’s happened to me as a teacher. Everything I need for research-based instruction is right here.”*

- KIM PARKER

*“Smekens has reignited my excitement and passion for literacy. I always walk away with resources and ideas that could easily be implemented the next day with my students. The sessions and conferences are always well organized and easy to follow.”*

- JESENIA GARCIA

*“Smekens Education is always top-notch! Even when I’ve had the information before, they continue to bring life back into the strategies! I’ll be back for more!”*

- VIKI BAKER

*“Smekens provides training that is practical and standards-based. The resources they provide on top of the training is phenomenal and allows you to take what you learned and implement it quickly and efficiently in your classroom. Thank you for your hard work that makes my life easier as I teach my students to be lifelong readers and writers!”*

- AMY CHAPIN





# MEET THE SUPER SATURDAY PRESENTERS



## KRISTINA SMEKENS

*President &  
Lead Consultant*

Kristina has a gift for making the complex seem simple—for showing teachers how to meet the needs of readers and writers by bridging the gap between education research and practical, classroom-tested strategies that work. A master of motivation, Kristina helps educators find the encouragement they need to return to their classrooms and execute change.



## COURTNEY GORDON

*Smekens Literacy Consultant*

Known both for her enthusiasm and expertise, Courtney is a dynamic personality who makes friends fast and serves as a trusted guide to teachers across the K-12 spectrum. With 15 years of experience as a Smekens literacy consultant, Courtney has the expertise to support teachers at every level of implementation.



## KRISTI McCULLOUGH

*Smekens Literacy Consultant*

Teachers love the authentic, “from-the-trenches” insight that Kristi McCullough offers during her professional development sessions with K-6 teachers. Her rich experiences as a teacher, professor, coach, author, and literacy consultant allow Kristi to offer practical, classroom-tested support to elementary educators.



## SHONA LANSDELL

*Smekens Literacy Consultant*

Don't be fooled by Shona Lansdell's soft-spoken demeanor. This professional development dynamo packs a punch with crowds of all sizes as she motivates educators to apply best-practice literacy strategies. Always approachable and empathetic, Shona taps into her 25 years of experience as a teacher, coach, and building leader to offer practical and realistic guidance to teachers.



## RACHEL REMENSCHNEIDER

*Smekens Literacy Consultant*

Rachel lifts up teachers by helping them to recognize what they are doing well and then providing the encouragement and strategies to do even better. Her experience implementing best-practice literacy strategies, along with her background as an academic and ELL instructional coach, allows her to support educators with diverse populations.



## BRIDGET LONGMEIER

*Smekens Remote Coach*

Bridget loves to learn, grow, and help others. That's why she's so motivated to come alongside teachers as they execute best-practice instruction in reading and writing. Bridget's career as an elementary teacher, literacy coach, and Reading Recovery-trained practitioner has equipped her with the skills to help new and experienced educators alike.



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# SUPER SATURDAY READING CONFERENCE

**NOVEMBER 18, 2023**

## YOUR REGISTRATION INCLUDES:



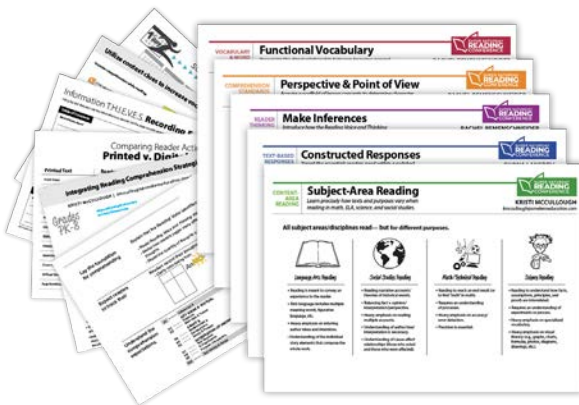
### READY-TO-USE DIGITAL RESOURCES

including a huge collection of downloadable lessons, graphic organizers, related videos, and more!



### 25+ SESSIONS OF ENGAGING READING PD

that will be available for viewing after the conference.



### DOWNLOADABLE HANDOUTS

to accompany all 25+ sessions to help you take notes throughout the conference.

## WHO SHOULD ATTEND THIS EVENT?

- K-6 General Education Teachers
- K-12 Special Education Teachers
- Literacy Coaches & Coordinators
- 6-12 Language Arts Teachers
- 6-12 Content-Area Teachers
- ELL Teachers
- Title I Teachers
- High-Ability Teachers
- Principals & Assistant Principals



# SUPER SATURDAY READING CONFERENCE

Organization Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

District/Diocese: \_\_\_\_\_

School name: \_\_\_\_\_

School address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

School phone: \_\_\_\_\_

## PRICING & GROUP RATES:

1-9 Registrants      Groups of 10+  
**\$239 per person**      **\$215 per person**

*For groups of 25 or more, contact us for special pricing and arrangements.*

## PAYMENT:

- Purchase Order attached (# \_\_\_\_\_ )
- Charge to: \_\_\_ Visa \_\_\_ Mastercard \_\_\_ Discover

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Card Number

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Expiration Date

Total number of registrants: \_\_\_\_\_

@  \$239     \$215

Authorized signature: **X** \_\_\_\_\_

Cardholder's name: \_\_\_\_\_  
*(please print)*

**TOTAL PURCHASE AMOUNT:** \_\_\_\_\_

### Who's viewing this workshop?

To register more than 10, please submit this form with an Excel file that contains a list of the registrants' names and email addresses to [workshops@smekenseducation.com](mailto:workshops@smekenseducation.com).

Name: \_\_\_\_\_ Email: \_\_\_\_\_

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### TO ENROLL:

- *FAX THIS FORM* – with a school purchase order to **888-376-0489**.
- *EMAIL THIS FORM* – with a school purchase order to **workshops@smekenseducation.com**.

### Satisfaction Guarantee

If you are not completely satisfied with a workshop, we will refund your entire registration fee—no questions asked.