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PRODUCT CONFERENCE

PROCESS CONFERENCE

- Consumes approximately 15+ minutes.
- Occurs in preparation for final-draft publishing.
- Addresses numerous areas to improve.
- Requires a one-on-on between the teacher & writer.
- Typically held at a separate/isolated place.
- Occurs infrequently.

- Consumes approximately 2-5 minutes.
- Occurs during any stage in the writing process.
- Addresses a single area of improvement.
- Occurs within a small group (i.e., teacher and writers).
- Held at the students' desks.
- Occurs daily/regularly.