Choose Voice based on the P.A.T.

Purpose + Audience + Topic = Voice							
inform	my children	their messy bedrooms	furious				
inform	my husband	kids' messy bedrooms	frustrated, exasperated				
entertain	neighbors	holiday party	jolly				
inform	neighbors	their cats pooping in my yard	aggravated				

Choose Voice based on the P.A.T.

Purpose	+	Audience	+	Topic	=	Voice
1	1		1			