

Underline
Highlight
Sticky note
Take notes
Annotate

Why do readers
mark up the text?

READING
VOICE

THINKING
VOICE





Hot Dog



In the early 1900s, the streamlined sausages with the almost transparent casing were becoming popular in the United States. They went by a variety of names: frankfurters, franks, wieners, red hots, and dachshund sausages.

One day in 1906, cartoonist Tad Dorgan was in the stands at a New York Giants baseball game. Inspired by the vendors' call of "Get your hot dachshund sausages!" Dorgan went back to his office and sketched a cartoon of a dachshund dog in a bun and smeared with mustard. Not sure how to spell "dachshund," Dorgan left the word out when he captioned his cartoon: "A real hot dog!"

The cartoon, appearing nationwide, added a new, all-American word to our vocabulary.

Underline, Highlight
Sticky note, Take notes, Annotate

A reader marks up the text
in order to look back and see
the tracks made by
the Thinking Voice.

READING
VOICE

THINKING
VOICE





A speech bubble containing the words "READING VOICE" in a bold, sans-serif font.

READING VOICE

*The Kid Who Invented the Pop-
sicle, Don Wulffson*



Gatorade

In the 1960s, Dr. R. Cade was making a study of heat exhaustion and its effects. His test group was the football players at the University of Florida, whose team name is the “Gators.” After only three minutes of analyzing the body liquids lost as a result of sweating, Dr. Cade came up with the formula for Gatorade.

After two years of trying to sell the product on his own, Dr. Cade sold the formula for a meager sum to the Stokely-Van Camp Company. Soon, sales were exceeding \$50 million a year, and Gatorade could be found on the training tables of thousands of high school, college, and pro sports teams across America.



*The Kid Who Invented the Popsicle,
Don Wulffson*



Yo-yo

The yo-yo was originally a hunting weapon used by Filipinos. It consisted of a large disk of wood or stone around which twine had been wrapped. The weapon was hurled, and the twine snared an animal by the legs. “Yo-yo” is a word from Tagalog, the native language of the Filipino people. In English it means “come-come.”

In the 1920s, an enterprising American named Donald Duncan, on a visit to the Philippines, happened to see a hunter using a yo-yo. Scaling down the size of the device, he transformed it into a toy, and was soon selling them in the United States by the thousands.



The Kid Who Invented the Popsicle,
Don Wulffson



Quiz

The word *quiz* came into being in a very unusual way. One day in the late eighteenth century, an Irishman named Daly bet a friend that he could introduce a new word into the language in 24 hours. That night Daly went all around the city of Dublin writing QUIZ on walls. The next day everyone in Dublin was asking, “What is a quiz?” Daly won his bet, and the word *quiz* became a part of the English language—literally overnight. Because Daly’s quiz tested people’s ability to come up with a quick answer, the word has come to mean a short, fast test.



*The Kid Who Invented the Popsicle,
Don Wulffson*



Popsicle

One day in the winter of 1905, eleven-year-old Frank Epperson mixed a jar of powdered soda pop mix and water. Accidentally, he left the mix on his back porch that night. The next morning Frank found the stuff frozen, with the stirring stick standing straight up. Pulling out the frozen soda pop, stick and all, he realized he had accidentally invented something pretty good.

Calling it the "Epperson Icicle" (which he soon changed to "Epsicle"), the next summer he made them in the family icebox and sold them around the neighborhood at five cents apiece. Later, he renamed his product the "Popsicle," since he'd made it with soda pop.

