



Teaching Writing Skills All Year Long

With resources for Grades K-12

SIMPLE & EFFECTIVE STRATEGIES TO IMPROVE ACHIEVEMENT IN WRITING

Online Workshop Overview

After you've devised a plan to launch your writer's workshop during the first weeks of school, the next step is to look ahead toward the rest of the year. This online workshop is designed to guide K-12 teachers through the planning of a yearlong writing curriculum. This includes determining mini-lesson instruction, identifying frequent assignments, and communicating assessment feedback all within the three major types of writing—opinion/persuasive/argumentative, informative/expository, and narrative.

Workshop Topics

- Define a “writing unit”: its length, its focuses, and its final product(s).
- Discover how often to “publish” a final draft and how frequently students should produce first drafts.
- Identify procedures for selecting priority writing standards to target within each writing unit.
- Learn strategies for teaching a writing skill over multiple days to deepen student understanding and gradually release responsibility to the students.
- Learn effective ways to integrate convention/ grammar skills throughout the year.
- Learn how to incorporate mentor text examples and kid-friendly rubrics within a unit.
- Receive suggestions for grading student writing and assessing students’ understanding of a genre.



“I finally feel like I have a handle on how to approach writing. As a middle school history teacher who has to also do a period of writing, this has been invaluable. Loved it!”

Huston Mathias, teacher at Ingersoll Middle School, Canton, IL

Who Benefits?

- Grades K-12 Teachers
- Literacy Coaches
- Literacy Coordinators
- Title I Teachers / Directors
- ELL Teachers
- High-Ability Teachers
- Administrators

The book is included!

Receive a FREE digital copy of *Launching the Writer's Workshop* to use as a resource during the online workshop. (A retail value of \$28!)



Grades 3-12
by Kristina Smekens & Dr. Maureen Scane



Grades K-2
by Kristina Smekens & Linda Schmidt

WORKSHOP OUTLINE

Develop a yearlong vision

- See the big picture
- Plan with intention
- Massage the “mother lode”

Plan for multiple exposures

- Provide varied experiences
- Vary genres and stages
- Advance through the stages

Scaffold instruction across units

- Focus on the “trump” traits
- Address relevant conventions
- Vary writer support

Follow a systematic approach

- Design writing units in 5 steps
- Organize lesson materials
- Access digital planning tools

Create assessment resources

- Understand rubric basics
- Grow the rubric
- Convert rubric scores to grades

Total time to complete:

5-6 hours; (allotted time to complete the online workshop: 60 days)

Instructor:

Kristina Smekens
President & Lead Consultant
for Smekens Education Solutions, Inc.

When you complete the online workshop you'll be able to

- ✓ Organize grade-level writing standards and grammar skills to be taught within any writing unit.
- ✓ Embed the 6 Traits of Writing throughout the school year as you spiral through specific skills that are unique to each trait.
- ✓ Speed up or slow down a unit to meet the needs of your writers.
- ✓ Target isolated skills within intermittent “maintenance” mini-lessons throughout the year.
- ✓ Assess mastery of writing skills via grades or standards-based reporting.
- ✓ Teach writing with confidence and intentionality.

Top questions teachers ask about launching writing

- ▶ How do I find time in my daily schedule for writing?
- ▶ How can I teach writing to students who can only draw?
- ▶ How does a MS/HS teacher fit reading, writing, and grammar all into one class period?
- ▶ How do I integrate my writing standards within my writing units?
- ▶ How do I decide which skills I need to teach for each unit?
- ▶ How many times should students write in the same genre?
- ▶ How does grammar instruction fit into the writer's workshop?
- ▶ How often should I offer free choice versus prompted writing?
- ▶ How can I grade/assess their writing more efficiently?

Kristina Smekens provides the answers to these questions and many more!

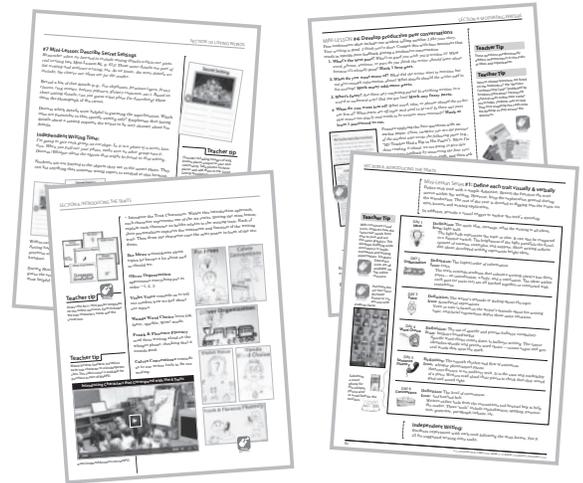
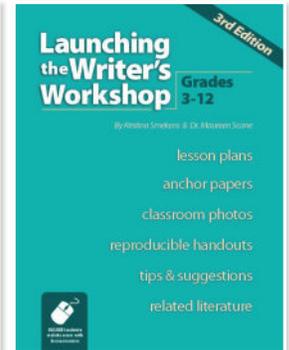
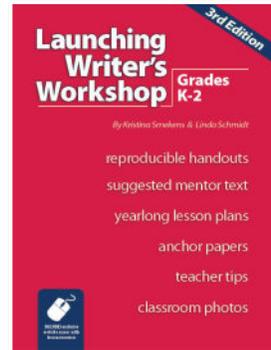
FREE DIGITAL BOOK Your handbook for teaching writing

The first seven sections of this resource will help you start (launch) your writer's workshop. They include procedural lessons and strategies essential for establishing classroom management and building writer independence. Depending on your grade level, this “launch” lasts three to six weeks.

Once you've launched your writing instruction, use sections 8-13 to help you plan the rest of your year.

Grades K-2: There are more than 70 additional writing lessons that target the skills students need at different developmental stages of writing—drawing, labeling, listing, sentence writing, etc.

Grades 3-12: There are more than 50 detailed writing lessons organized by the 6 Traits of Writing. Each section identifies the lessons appropriate for the three modes of writing: persuasive/argumentative, informative, narrative.



Continuing Education Credit

With prior approval from the registrant's school district, participants may receive credit for 5 hours of professional development for this webAcademy online workshop. Attendees who view each of the workshop videos in their entirety may download a certificate after completing the online workshop. For possible Illinois-approved credit, please contact our office—support@smekenseducation.com or call (888) 376-0448.

Graduate-Level Units

Thanks to a partnership with the University of the Pacific, educators who complete each of the videos in a webAcademy workshop are eligible to pursue 1, 2, or 3 nationally-accredited graduate-level semester units. The cost of graduate-level units (\$62 per unit) is separate from the cost of the online workshop.

Graduate-level units offered through the University of the Pacific are non-degree units which are designed for professional certification renewals and salary step increases. (The units are post-baccalaureate professional development semester units of non-degree graduate level and are not applicable to a degree at University of the Pacific.) To learn more, contact our office—support@smekenseducation.com or call (888) 376-0448.

ABOUT THE PRESENTER

Kristina Smekens

Kristina Smekens is a full-time literacy consultant who has built a reputation for using enthusiasm, humor, and common sense to equip K-12 educators with practical, demystifying strategies for teaching reading and writing.

As president and lead consultant for Smekens Education, Kristina is constantly developing new strategies for helping teachers to meet the demands of today's College and Career-Ready Standards. She and her associates share those strategies with teachers across the United States and beyond through on-site professional development, regional seminars, and an always-growing pool of print, digital, and video resources.

A PRESENTER

Kristina has a gift for making the complex seem simple—for showing teachers how to meet the needs of readers and writers by bridging the gap between education research and practical, classroom-tested strategies that work. When she presents at state and national conferences, teachers flock to her sessions because they know Kristina will share strategies they can use in their own classrooms the very next day.

But beyond providing teachers with practical classroom techniques, Kristina is also a master at giving educators the motivation and encouragement they need to return to their classrooms with confidence and excitement to execute change. To stay connected, Kristina sends out a weekly newsletter, "Big Ideas." Thousands of teachers watch their email each Tuesday for it to arrive.

AN AUTHOR

Well known for offering innovative ideas, Kristina has created more than 50 "Smekens Originals," a compilation of books, guides, and classroom tools designed to help teachers implement best-practice literacy strategies. Among the most popular of these resources are her best-selling books, *Launching the Writer's Workshop: Grades K-2* and *Grades 3-12*. Other popular publications include *The Trait Mate: 6-Traits Starter Lessons*, *Connecting Comprehension*



& Composition, Sing & Comprehend, Close Reading Questions for Literature, Close Reading Questions for Informational Text, Trait Trackers, and Serving Up Synthesis. Additionally, Kristina is the author of *Trait-Based Writing: Lessons and Activities* (Scholastic, 2009).

A CRAFTER

Beyond books and physical teacher tools, Kristina has also created a library of on-demand professional learning videos that are utilized by teachers around the world. With topics ranging from "Building Kid-Friendly Writing Rubrics" to "Achieving a Close Reading," each of Kristina's "webPD" videos uses a seminar-style format to capture her energy and enthusiasm while conveying her teacher-friendly ideas.

BACKGROUND

Kristina earned her BA in English and education at Michigan State University. Prior to her full-time consulting career, she was an accomplished high school English and journalism teacher in Michigan and Indiana. A leader in state and national scholastic journalism endeavors, Kristina authored a journalism textbook and teachers' guide for Walsworth Publishing in 2002.

Over the years, she has been blessed to work and learn with hundreds of schools and thousands of teachers throughout the Midwest. She was awarded the Excellence in Reading Award by the Indiana State Reading Association in 2013 for her contributions to literacy in Indiana.

Kristina lives in Warren, Indiana with her husband and business partner Brady, their three teenage children, and a rambunctious family dog named Buddy.

"Kristina just takes the guess work out of everything to make it ALL make sense!"

Nicki King, teacher, Union Furnace Elementary, Logan, OH

"Oh. My. Goodness. Kristina is an amazing and entertaining presenter! Her energy is SO motivating and inspirational! Loved it ALL!"

Staci Rooze, teacher at Wea Ridge Middle School, Lafayette, IN

"Kristina was fantastic! I learned new and exciting strategies to improve student writing."

Jenae McKnight, instructional coach, Lake Ridge New Tech Schools, Gary, IN

"I feel more prepared to dig deeper into skills that will help my students perform better on state testing. These skills will also help my students become better reading and writers."

Megan Joseph, teacher at Warren Middle School, Vincent, OH

"Kristina covered every topic I needed to bring back with me. I will be sharing several takeaways with not only the reading teachers—but the science and social studies teachers. She spoke to all levels of learning. Her knowledge of the material and the standards was spot on."

Julie Wandrie, teacher at Saint Paul Lutheran School, Westlake, OH

"After 33 years of teaching, I still am drawn back into Kristina's workshops because they are research-based, standards-focused, and very interactive."

Katie Cadle, teacher, Paoli Community Schools, Paoli, IN

Teaching Writing Skills All Year Long: Grades K-12

Contact Person: _____

Email: _____

District/Diocese: _____

School name: _____

School address: _____

City/State/Zip: _____

School phone: _____

WEBCADEMY WORKSHOP FEE: Online workshop sharing not allowed.

One person **\$139**

Team of 3+ **\$124** per person

More than 15?
Call us at (888) 376-0448 for custom pricing.

PAYMENT:

Purchase Order attached (# _____)

TOTAL NUMBER OF REGISTRANTS: _____

DATE YOU WOULD LIKE TO START? ____ / ____ / ____

TOTAL PURCHASE AMOUNT:

TERMS OF USE

We encourage enrolled participants to take advantage of all the features webAcademy has to offer. In doing so, participants agree to the following terms of use:

- 1** Login information and video access may NOT be shared with any individual who is not enrolled in the online workshop.
- 2** Unauthorized sharing of login access will result in a non-refundable cancellation of any and all active online workshops.
- 3** Subscribers are not permitted to reprint, republish, repost or otherwise distribute any content or images from an online workshop.

MUST AGREE & SIGN

By checking & signing, you agree with the **Terms of Use**.

Group Registration Process

To register a group of teachers, complete the form on this page and fax it with a purchase order to webAcademy at 888-376-0489. After a purchase order is received, a professional development specialist will email each registrant with instructions for accessing the online workshop.

Satisfaction Guarantee

Every online workshop comes with a 100% money-back guarantee. If you aren't satisfied, contact Brady Smekens within the first 10 days of your purchase.

Secret Site Digital Resources

Registrants receive lifetime access to a password-protected web page that contains a treasure trove of lessons, videos, and other resources for implementation.



WHO'S VIEWING THIS WORKSHOP? To register more than 5, please submit this form with an Excel file that contains a list of the registrants' names and email addresses to webacademy@smekenseducation.com.

Name	Email

TO ENROLL:

FAX THIS FORM – with a school purchase order to **888-376-0489**

or EMAIL THIS FORM – with a school purchase order to webacademy@smekenseducation.com