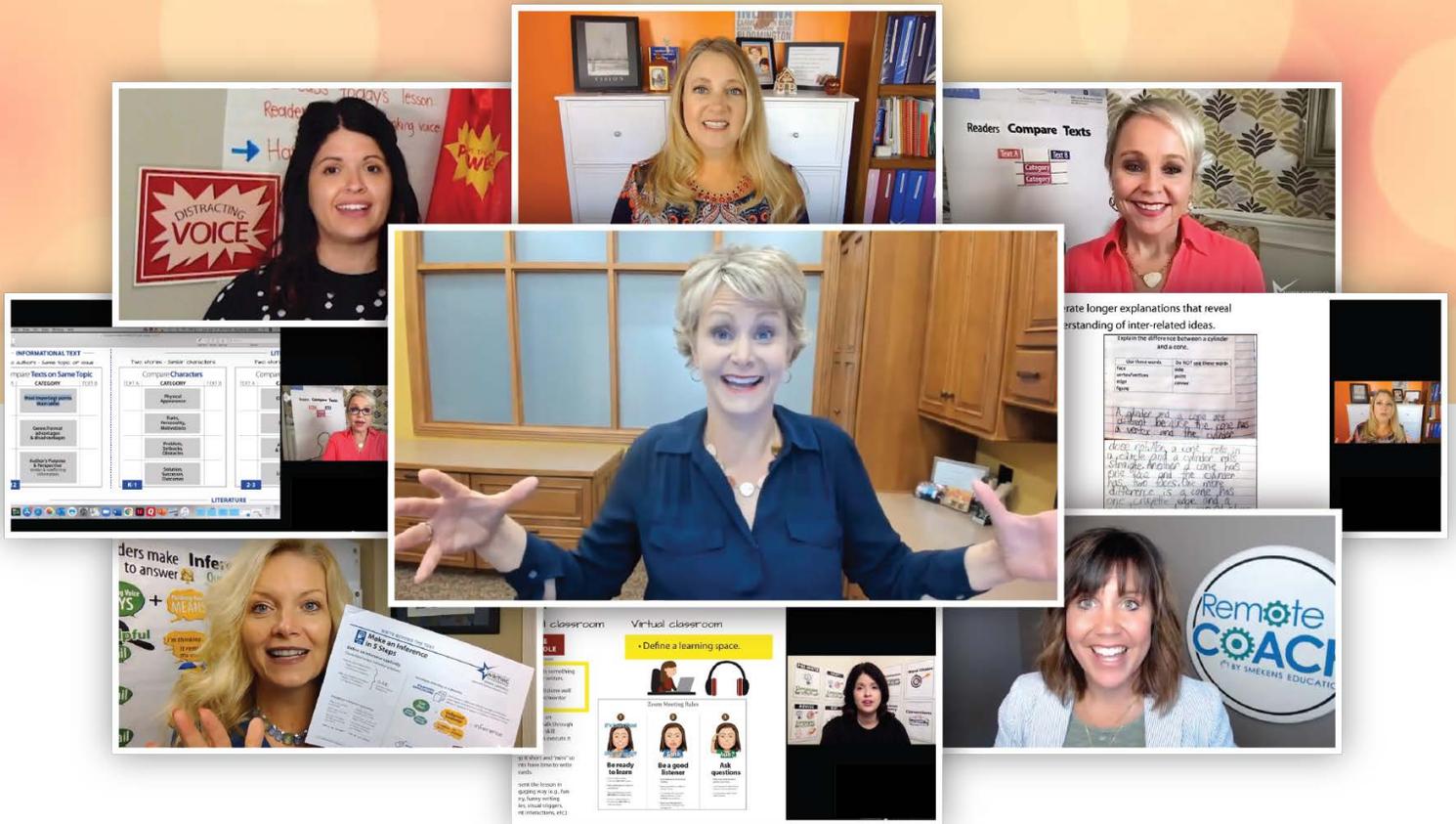


A VIRTUAL
EVENT FOR
K-12 EDUCATORS



SUPER SATURDAY READING CONFERENCE



25+ engaging sessions to help teachers build better readers

Vocabulary & Word Study — Comprehension Standards
Reader Thinking — Text-Based Responses — Content-Area Reading



CHOOSE YOUR SUPER SATURDAY:

FEBRUARY 5, 2022
9:00 a.m. — 4:00 p.m. EDT

OR

FEBRUARY 19, 2022
9:00 a.m. — 4:00 p.m. EDT

PD on a Saturday?

Ok, let's face it—teachers are being stretched to the limit, and weekends are a cherished pocket of personal time. So why would you want to attend a full-day workshop on a Saturday?

- Super Saturday is going to be super fun! With free digital giveaways and periodic prize drawings, everyone will be a winner.
- You will learn so many practical, ready-to-use strategies, you'll be excited to return to school on Monday.
- Substitute teachers are virtually nonexistent at most schools, making mid-week attendance nearly impossible. Even if you could find a sub, attending on a Saturday means no sub plans!
- Attending on a Saturday allows you to participate from the comfort of your own home.
- Don't want to give up your Saturday? No problem! Register anyway so that you have on-demand access to the entire conference through August 1, 2022.



CONFERENCE OVERVIEW

KEYNOTE: 9:00 a.m. - 10:00 a.m. | **CLOSING SESSION:** 3:30 p.m. - 4:00 p.m.

STRAND	10:15 a.m.	11:15 a.m.	12:30 p.m.	1:30 p.m.	2:30 p.m.
VOCABULARY & WORD STUDY	Stages of Word Work ELL/K-3	Root-Word Instruction ELL/3-12	Marzano's 6 Steps K-12/ELL	Functional Vocabulary 2-12/ELL	Vocabulary Lists K-12
COMPREHENSION STANDARDS	Summarize Literature K-12	Track Ideas K-12	Text Structure K-12	Perspective & Point of View K-12	Compare-Contrast K-12
READER THINKING	Science of Reading K-12/ELL	Context Clues K-12/ELL	Make Inferences K-12/ELL	Background Knowledge K-12/ELL	Annotate & Note-Take K-12/ELL
TEXT-BASED RESPONSES	First Day to Test Day 3-12	Primary Writing K-12/ELL	Constructed Responses 2-12	Extended Responses 3-12	Narrative Responses 2-12
CONTENT-AREA READING	Research Experiences 2-12	Subject-Area Reading K-12/ELL	Text Features K-12/ELL	Word Problems 2-12/ELL	Digital Texts K-12/ELL



9:00 a.m. – 10:00 a.m. EDT

KEYNOTE BY KRISTINA SMEKENS

Reading Lessons Redefined

In an era when distractions and disruptions are commonplace, delivering effective whole-class lessons is a persistent challenge. To overcome that challenge, teachers need the tools to make their lessons explicit and engaging. During her kickoff to Super Saturday, Kristina Smekens will redefine the traditional idea of a reading “lesson” and equip attendees with the motivation and methodology to begin using this instructional time to build better readers.

10:15 a.m. – 11:00 a.m. EDT

STAGES OF WORD WORK

Recognize the hierarchy of phonics development from lower to upper grades.

AUDIENCE: K-3/ELL

SUMMARIZE LITERATURE

Acquire a scaffold of lesson concepts to advance readers from retelling to summarizing to inferring the theme.

AUDIENCE: K-12

SCIENCE OF READING

Understand that phonics and decoding must be taught in conjunction with comprehension and meaning— and vice versa.

AUDIENCE: K-12/ELL

FIRST DAY TO TEST DAY

Identify a yearlong scaffold of write-about-reading skills needed to be game-day ready.

AUDIENCE: 3-12

RESEARCH EXPERIENCES

Identify frequent and authentic opportunities for students to execute research in the everyday classroom.

AUDIENCE: 2-12

Why attend the Super Saturday Reading Conference?

SOMETHING FOR EVERYONE

✓ This fun and engaging virtual conference features more than 25 sessions that will bolster your reading instruction.

VIEW EVERY SESSION

✓ Gain unlimited access to the video recordings for all 25+ sessions until August 1, 2022.

MEMBERS-ONLY “SECRET SITE”

✓ Gain lifetime access to the conference “secret site.” This password-protected website features hundreds of digital resources, including session handouts, lessons, videos, photos, whiteboard documents, and more. (All 25+ sessions are included!)

CONTINUING EDUCATION

✓ Receive a certificate reflecting 5.25 hours of professional development when you attend on February 5 or February 19. Or, watch 5.25 hours of sessions by March 6 and submit a list of the sessions you viewed.

GRADUATE-LEVEL CREDIT

✓ You may choose to pursue up to 3 hours of graduate-level credit. (Additional fee required.)

CONVENIENT

✓ Participate in powerful professional learning from the comfort of your own home — no travel required!

HUGE VALUE

✓ For just \$239 per person, attendees can view every session, receiving more than 18 hours of professional development training for one low price.

GET MOTIVATED

✓ Whether you are new to teaching or a seasoned pro, Super Saturday will provide the methods and motivation you need to help your students become stronger readers!



”

PRAISE FOR SUPER SATURDAY

“Let me tell you, the Smekens crew did not disappoint!”

Tina Stimpson

6th Grade Teacher, Lancaster MS – Lancaster, WI

“I really liked how the presenters were live in the chat for questions. It was nice to be able to get feedback right away.”

Candy Tucker

First Grade Teacher, St. Joseph Elementary – Missoula, MT

“The digital resources that are linked on the handouts are amazing.”

Jeannie Lopez

ELA Specialist, Chancellor Elementary – Houston, TX

“I have been to many Smekens workshops over the last several years. Smekens truly knows what best practice looks like.”

Timothy Dowling

2nd Grade Teacher, St. Benedict Prep. – Chicago, IL

“The organization was awesome! I love being able to access breakout sessions again and attend those I could not do on Saturday!”

Constance Winfrey

Literacy Coach, Gary Middle School – Gary, IN

11:15 a.m. – 12:00 p.m. EDT

ROOT-WORD INSTRUCTION

Grow vocabulary knowledge exponentially with explicit lessons on prefixes, suffixes, and bases.

AUDIENCE: 3-12/ELL

TRACK IDEAS

Acquire a scaffold of lesson concepts to teach readers how to track individual story elements and analyze their relationships.

AUDIENCE: K-12

CONTEXT CLUES

Demystify the idea of using context clues by showing students what clues to look for and where to look for them.

AUDIENCE: K-12/ELL

PRIMARY WRITING

Learn developmentally-appropriate writing skills that include textual evidence in pictures, labels, and simple sentences.

AUDIENCE: K-2/ELL

SUBJECT-AREA READING

Learn precisely how texts and purposes vary when reading in math, ELA, science, and social studies.

AUDIENCE: 2-12/ELL

12:30 p.m. – 1:15 p.m. EDT

MARZANO'S 6 STEPS

Provide whole-class mini-lessons on domain-specific vocabulary following Marzano's research-based steps to mastery.

AUDIENCE: K-12/ELL

TEXT STRUCTURE

Acquire a scaffold of lesson concepts to understand the connection between an author's purpose and the text's organizational structure.

AUDIENCE: K-12

MAKE INFERENCES

Introduce how the *Reading Voice* and *Thinking Voice* work together to figure out something the author never stated.

AUDIENCE: K-12/ELL

CONSTRUCTED RESPONSES

Target the essential parts that need to be included in a polished constructed response— evidence, elaboration, and explanation.

AUDIENCE: 2-12

TEXT FEATURES

Move beyond simply identifying text features to targeting the bigger purposes behind the inclusion of these organizational aids.

AUDIENCE: K-12/ELL

1:30 p.m. – 2:15 p.m. EDT

FUNCTIONAL VOCABULARY

Recognize the direct relationship between knowing general academic words and accurately decoding a prompt.

AUDIENCE: 2-12/ELL

PERSPECTIVE & POINT OF VIEW

Acquire a scaffold of lesson concepts to determine character feelings, infer author perspective, and analyze points of view.

AUDIENCE: K-12

BACKGROUND KNOWLEDGE

Provide strategies for readers to make inferences despite a lack of text-to-self connections or personal experiences.

AUDIENCE: K-12/ELL

EXTENDED RESPONSES

Demonstrate a deep understanding and synthesis after reading multiple texts on the same topic.

AUDIENCE: 3-12

WORD PROBLEMS

Teach the technical and close-reading skills needed to comprehend story problems in math.

AUDIENCE: 2-12/ELL

2:30 p.m. – 3:15 p.m. EDT

VOCABULARY LISTS

Learn the 4-step process for building a grade-level list of domain-specific and general academic words.

AUDIENCE: K-12

COMPARE-CONTRAST

Acquire a scaffold of lesson concepts that move readers from comparing individual ideas to comparing whole texts.

AUDIENCE: K-12

ANNOTATE & NOTE-TAKE

Equip readers with ways to record their thoughts while reading using grade-appropriate techniques.

AUDIENCE: K-12/ELL

NARRATIVE RESPONSES

Study the four types of narrative read-write prompts, including the text types associated with each and key skills to teach students.

AUDIENCE: 2-12

DIGITAL TEXTS

Teach students what the *Reading Voice* says, sees, and hears when “reading” audio, visual, and video texts.

AUDIENCE: K-12/ELL

3:30 p.m. – 4:00 p.m. EDT | CLOSING SESSION

In this final session, Kristina Smekens will wrap up the conference with guidance on how attendees can apply what they learned during Super Saturday to impact students for years to come.

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PRAISE FOR SUPER SATURDAY

“It created a spark within me that I haven’t felt for a while.”

Charity Aguilera

ELA Curriculum Coordinator, Glendale Union – Glendale, AZ

“Although weekend time is very precious for all of us, I really appreciated the Saturday option, saving the planning for a sub.”

Joy Yurk

7th Grade Teacher, St. Paul Lutheran School – Grafton, WI

“Super Saturday validated what I’m already implementing into the classroom and refreshed me to ‘teach on’ for the remainder of the year!”

Jennifer Amstutz

Kindergarten Teacher, Lancaster Central Elementary – Bluffton, IN

“I love how professional, relevant, and organized the event was. You made it so EASY to follow along!”

Susan Arashiro

4th Grade Teacher, Greenwood Christian Academy – Greenwood, IN





MEET THE SUPER SATURDAY PRESENTERS



KRISTINA SMEKENS

*President &
Lead Consultant*

Kristina has a gift for making the complex seem simple—for showing teachers how to meet the needs of readers and writers by bridging the gap between education research and practical, classroom-tested strategies that work. A master of motivation, Kristina helps educators find the encouragement they need to return to their classrooms and execute change.



COURTNEY GORDON

Smekens Literacy Consultant

Known both for her enthusiasm and expertise, Courtney is a dynamic personality who makes friends fast and serves as a trusted guide to teachers across the K-12 spectrum. With more than 10 years of experience as a Smekens literacy consultant, Courtney has the expertise to support teachers at every level of implementation.



KRISTI McCULLOUGH

Smekens Literacy Consultant

Teachers love the authentic, “from-the-trenches” insight that Kristi McCullough offers during her professional development sessions with K-6 teachers. Her rich experiences as a teacher, professor, coach, author, and literacy consultant allow Kristi to offer practical, classroom-tested support to elementary educators.



SHONA LANSDELL

Smekens Literacy Consultant

Don't be fooled by Shona Lansdell's soft-spoken demeanor. This professional development dynamo packs a punch with crowds of all sizes as she motivates educators to apply best-practice literacy strategies. Always approachable and empathetic, Shona taps into her 25 years of experience as a teacher, coach, and building leader to offer practical and realistic guidance to teachers.



RACHEL REMENSCHNEIDER

Smekens Literacy Consultant

Rachel's experience implementing best-practice literacy strategies, along with her background as an academic and English Language Learner instructional coach, allows her to support diverse populations with customized on-site professional development. And because she was in the trenches when COVID-19 hit, she has firsthand knowledge of what it takes to execute best practices during a global pandemic.



BRIDGET LONGMEIER

Smekens Remote Coach

Bridget loves to learn, grow, and help others. That's why she's so motivated to come alongside teachers as they execute best-practice instruction in reading and writing. Bridget's career as an elementary teacher, literacy coach, and Reading Recovery-trained practitioner has equipped her with the skills to help new and experienced educators alike.

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YOUR REGISTRATION INCLUDES:



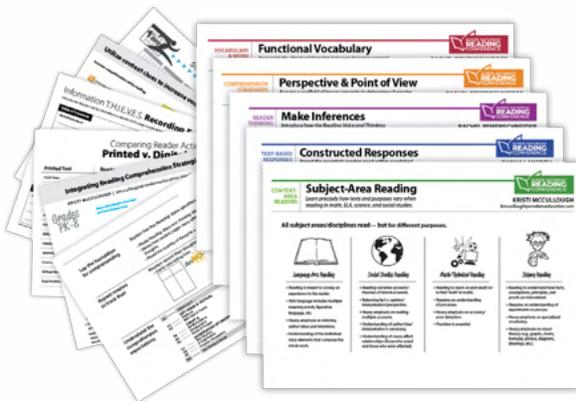
READY-TO-USE DIGITAL RESOURCES

including a huge collection of downloadable lessons, graphic organizers, related videos, and more!



25+ SESSIONS OF ENGAGING READING PD

that will be available for viewing after the conference until August 1, 2022.



DOWNLOADABLE HANDOUTS

to accompany all 25+ sessions to help you take notes throughout the conference.

WHO SHOULD ATTEND THIS EVENT?

- K-6 General Education Teachers
- K-12 Special Education Teachers
- Literacy Coaches & Coordinators
- 6-12 Language Arts Teachers
- 6-12 Content-Area Teachers
- ELL Teachers
- Title I Teachers
- High-Ability Teachers
- Principals & Assistant Principals



SUPER SATURDAY READING CONFERENCE

Organization Contact Person: _____ Title: _____

Email: _____

District/Diocese: _____

School name: _____

School address: _____

City/State/Zip: _____

School phone: _____

PRICING & GROUP RATES:

1-9 Registrants
\$239 per person

Groups of 10+
\$215 per person

For groups of 25 or more, contact us for special pricing and arrangements.

PAYMENT:

Purchase Order attached (# _____)

Charge to: ___ Visa ___ Mastercard ___ Discover

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Card Number

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Expiration Date

Total number of registrants: _____

@ \$239 \$215

TOTAL PURCHASE AMOUNT: _____

Authorized signature: **X** _____

Cardholder's name: _____
(please print)

Who's viewing this workshop?

To register more than 10, please submit this form with an Excel file that contains a list of the registrants' names and email addresses to **workshops@smekenseducation.com**.

Name: _____ Email: _____

CHOOSE DATE:

FEB. 5 **FEB. 19**

TO ENROLL:

· *FAX THIS FORM* – with a school purchase order to **888-376-0489**.

· *EMAIL THIS FORM* – with a school purchase order to **workshops@smekenseducation.com**.

Satisfaction Guarantee

If you are not completely satisfied with a workshop, we will refund your entire registration fee—no questions asked.